



ready-made environment



management system



remote administration system



actively processing



software program or application

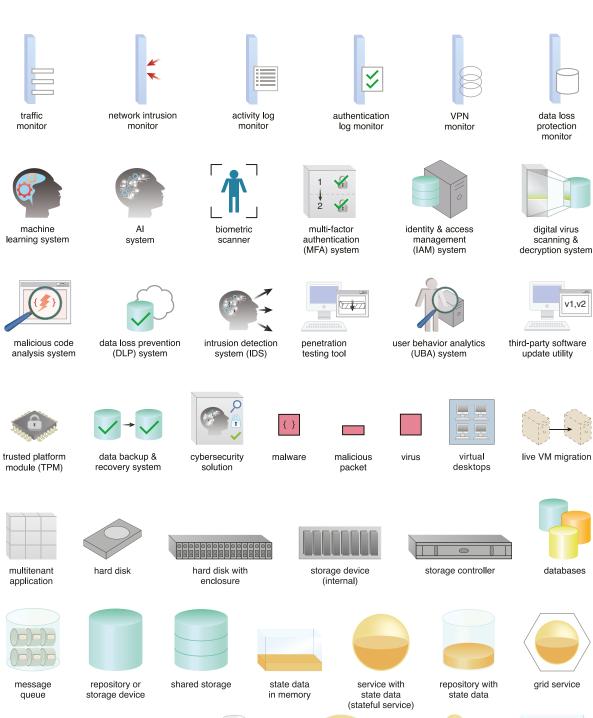


or application



agent or

product, system intermediary





service or proxy



service composition



service layer





service contract (chorded circle notation)



decoupled service contract



databases

monitor

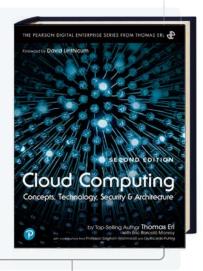
v1,v2

service inventory





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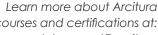






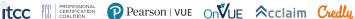


















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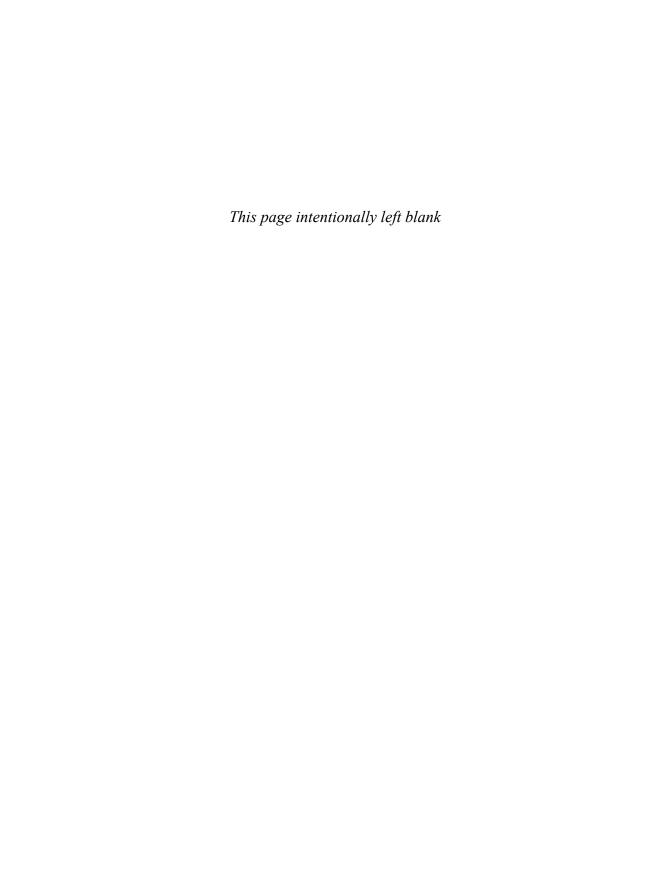
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Cloud Computing

Concepts, Technology, Security & Architecture

SECOND EDITION

Thomas Erl Eric Barceló Monroy

with contributions from Professor Zaigham Mahmood and Dr. Ricardo Puttini



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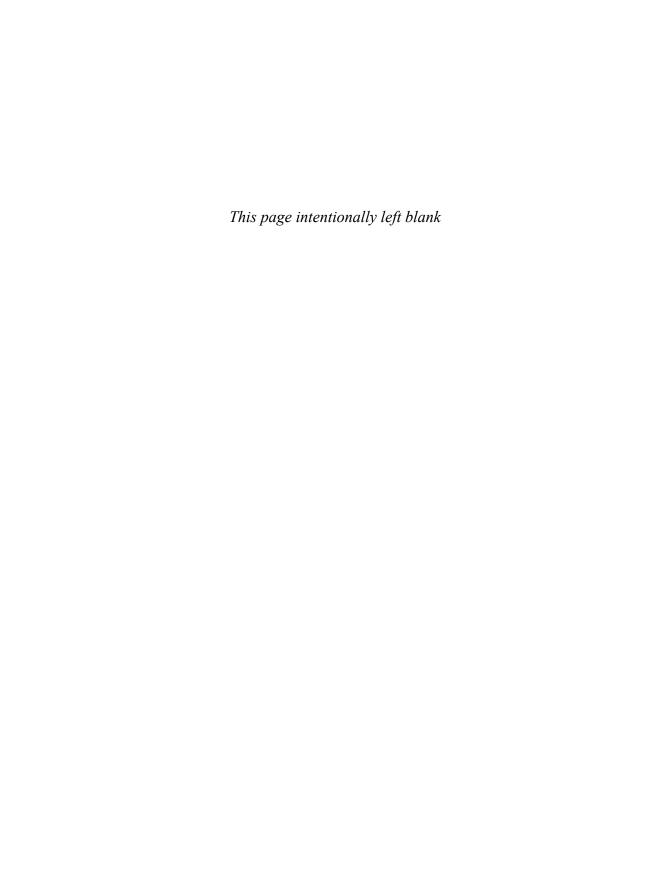
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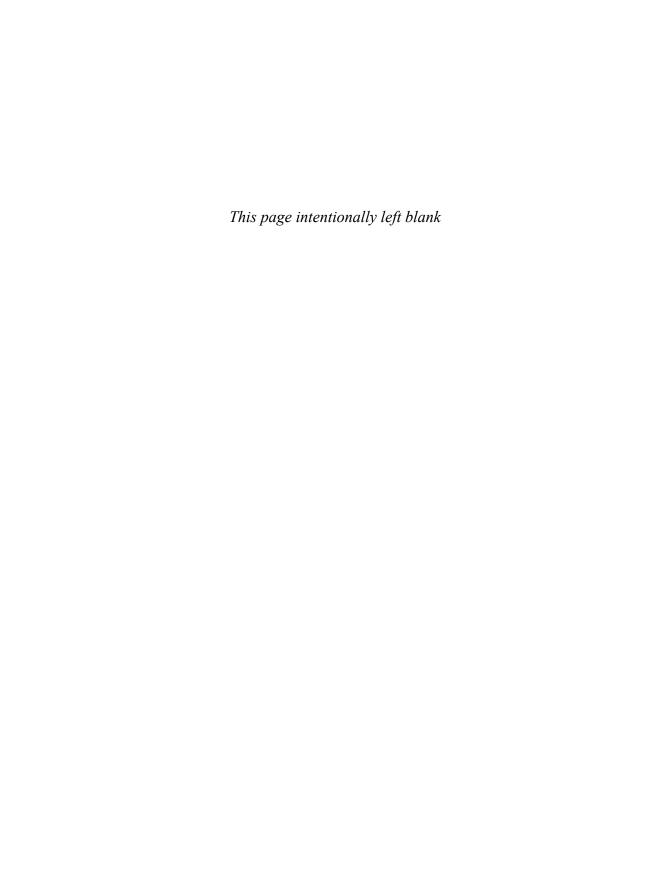
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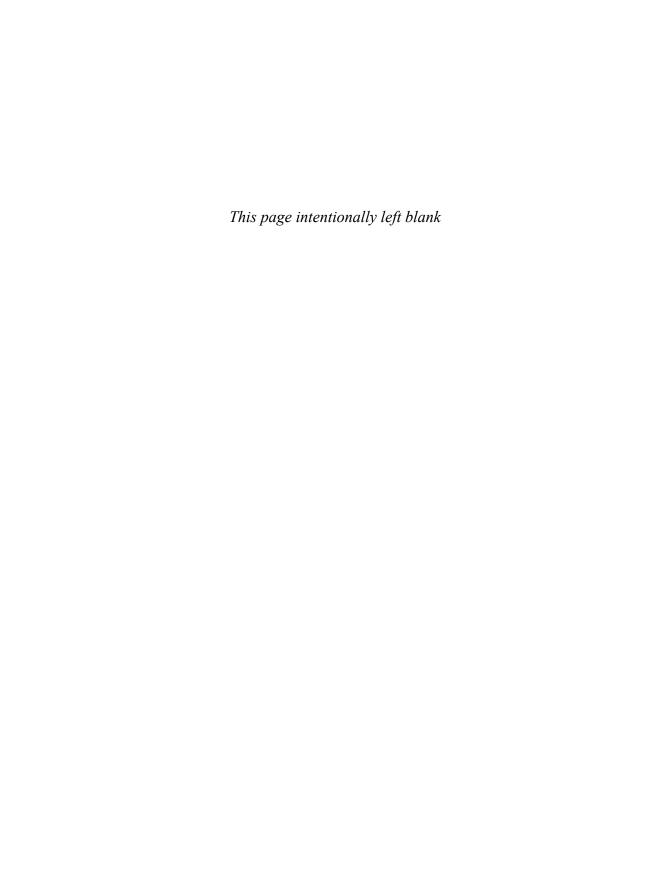
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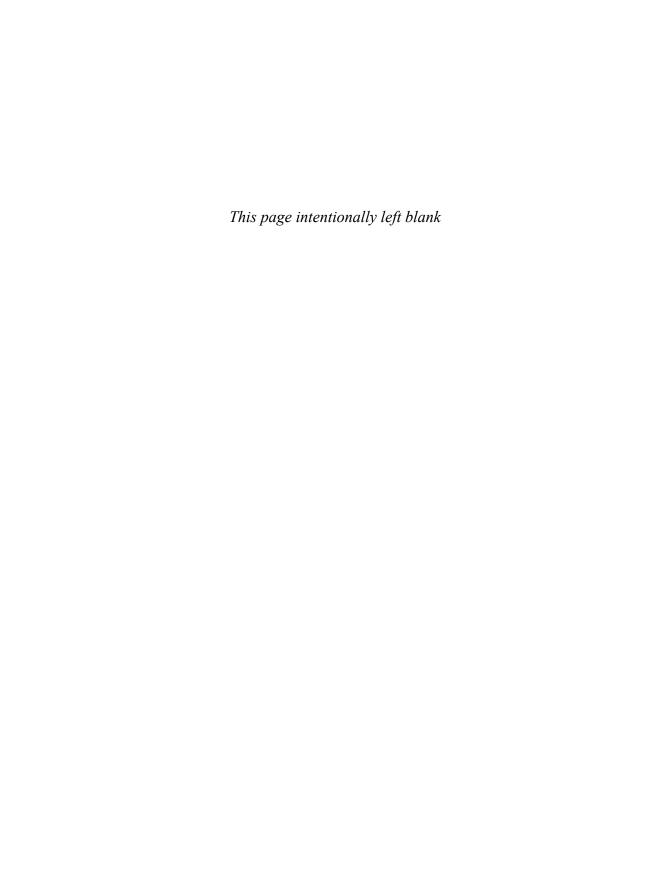
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Foreword

by David S. Linthicum

Finally, an owner's manual for cloud computing.

Most enterprises got cloud computing wrong. Not "Going out of business" wrong, but the majority ended up with under-optimized cloud-based systems that failed to return the value stakeholders expected.

What happened? Most people blame over-hyped technology, "cloud washing," and faster-than-needed movement to cloud-based platforms. The honest answer is that there were and still are not enough qualified cloud computing solutions designers and builders to go around. Even the cloud salespeople started with too little cloud expertise to adequately advise their clients.

It's hard to gain experience and qualifications with a complex new technology that requires a mostly custom solution for every implementation, especially when the cloud "pioneers" are in such high demand that they rarely have time to teach others their skills.

For far too long we've worked off the assumption that if something works, it's also optimized. The unoptimized result in a cloud deployment is a solution that removes value from the business over time. Keep replicating these mistakes and you will soon enjoy a negative value from the use of cloud computing.

Back in 2008 and 2009, when cloud computing hype first arose in the fast-moving technology market, promises of 10-fold cloud ROIs were common. Instead of getting \$10 back on every dollar invested, most enterprises only return about \$0.50 back on each dollar invested.

Think of the problem this way: Flying from LA to New York on a budget carrier in coach class will cost about 1% of the fare on a private jet. Both planes will get you from Point A to Point B, but too many enterprise clouds are chartered jets. As with flight costs, many happy medium choices are available in cloud computing that will result in a satisfactory compromise between efficiency and costs. This compromise requires understanding the data, security, governance, and required application behaviors that need to be addressed with a carefully configured cloud computing architecture and enabling technology that creates a fully optimized solution pattern.

xl Foreword

The Missing Manual

What we have is an education problem rather than a technology problem. Most enterprises faked their way through their initial cloud implementations using bits and pieces of what they understood from more traditional technology platforms. There are too many vastly reaching assumptions about the capabilities of the emerging cloud computing technology.

Of course, no single source can provide all the knowledge of what "the cloud" is and does. This book stands out as a source of practical knowledge that offers a comprehensive understanding of cloud technology and how it can be effectively utilized to solve most business problems using standard and advanced cloud architecture concepts. Better put, this book provides you with the knowledge needed to find the value of cloud computing that was initially promised.

Like most good owner's manuals, this book includes the basics that serve as a "quick start" guide as well as advice to successfully leverage cloud mechanisms. Erl then delves into advanced concepts that can only be learned through experience. The basics will get you through a cloud job interview. Erl's discussions on advanced concepts surpass what most of us in the cloud architecture field have currently considered.

What I find most engaging is that Erl does not focus on specific technology brands, understanding that those technologies will quickly evolve. Good solutions begin as a concept. Unfortunately, we often misunderstand what those solutions should do or be by inserting specific branded technology too early in the process. This is especially true when designing and building cloud computing solutions. Erl leaves brands out of the discussion, making the concepts in this book much more useful and applicable across different technologies and through the evolution of technologies over time.

With the heart of a teacher, Erl puts what others understand into a useful aggregation of that knowledge. Read this book to educate yourself on cloud computing concepts, designs, architecture, and other advanced concepts in a structure that builds upon other concepts in logical ways. The information imparted will make sense to those who are in the early days of their cloud journey, as well as to those who are more advanced. This is a manual that's useful to all levels and for all needs. It's a reference you will return to many times in your own cloud computing journey to ensure you're doing things correctly.

Foreword

Finally, Find the Value of Cloud Computing

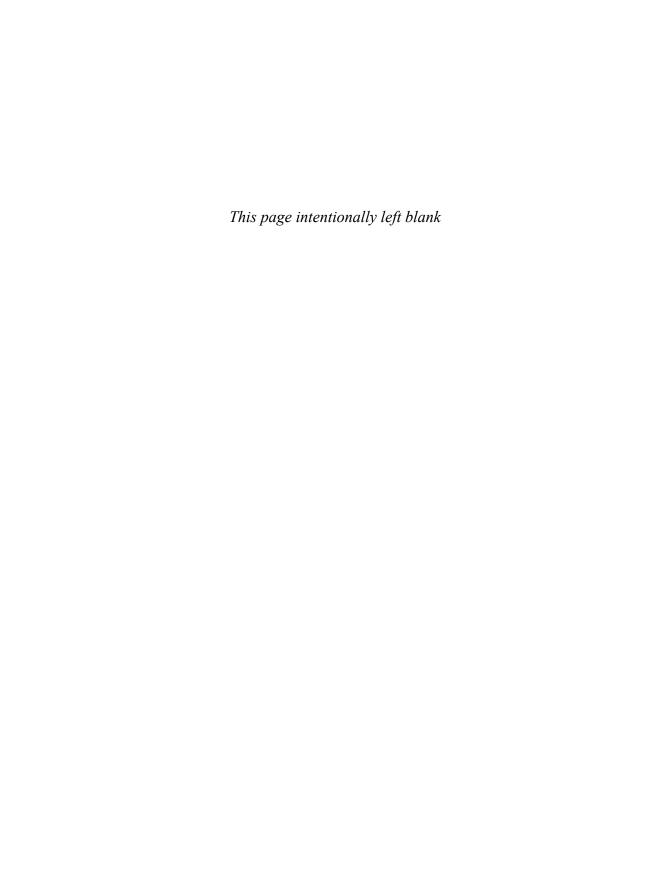
I suspect that most of you are here because you've seen cloud computing underwhelm your business and you are wondering how to fix it. This is the only well-structured and complete manual you'll need to figure out how you can get cloud computing right. Turn the concepts presented in this book into optimized solutions that maximize the value returned to the business.

This book is about making the right choices, understanding why those choices are made, and determining the best choices for the business. If there is a user manual for cloud computing, both advanced and basic concepts, this is it.

It will help you better understand the correct application of any technology and its usefulness in solving your problems. Indeed, avoiding going down many of the "rabbit holes" that can either waste time, or more likely lead you to the wrong decisions.

Happy computing.

David S. Linthicum Author, Speaker, Educator, and Consultant



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Chapter 12

Cloud Management Mechanisms

- **12.1** Remote Administration System
- 12.2 Resource Management System
- 12.3 SLA Management System
- **12.4** Billing Management System

Cloud-based IT resources need to be set up, configured, maintained, and monitored. The systems covered in this chapter are mechanisms that encompass and enable these types of management tasks. They form key parts of cloud technology architectures by facilitating the control and evolution of the IT resources that form cloud platforms and solutions.

The following management-related mechanisms are described in this chapter:

- Remote Administration System
- Resource Management System
- SLA Management System
- Billing Management System

These systems typically provide integrated APIs and can be offered as individual products, custom applications, or combined into various product suites or multifunction applications.

12.1 Remote Administration System

The *remote administration system* mechanism (Figure 12.1) provides tools and user interfaces for external cloud resource administrators to configure and administer cloud-based IT resources.

A remote administration system can establish a portal for access to administration and management features of various underlying systems, including the resource management, SLA management, and billing management systems described in this chapter (Figure 12.2).



Figure 12.1

The symbol used in this book for the remote administration system. The displayed user interface will typically be labeled to indicate a specific type of portal.

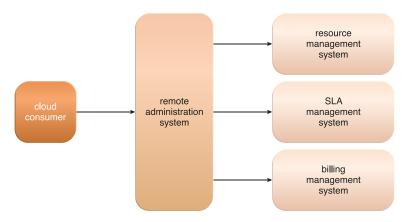


Figure 12.2

The remote administration system abstracts underlying management systems to expose and centralize administration controls to external cloud resource administrators. The system provides a customizable user console, while programmatically interfacing with underlying management systems via their APIs.

The tools and APIs provided by a remote administration system are generally used by the cloud provider to develop and customize online portals that provide cloud consumers with a variety of administrative controls.

The following are the two primary types of portals that are created with the remote administration system:

- Usage and Administration Portal A general-purpose portal that centralizes management controls to different cloud-based IT resources and can further provide IT resource usage reports. This portal is part of numerous cloud technology architectures covered in Chapters 13 to 15.
- Self-Service Portal This is essentially a shopping portal that allows cloud consumers to search an up-to-date list of cloud services and IT resources that are available from a cloud provider (usually for lease). The cloud consumer submits its chosen items to the cloud provider for provisioning. This portal is primarily associated with the rapid provisioning architecture described in Chapter 14.



usage and administration portal



self-service portal

Figure 12.3 illustrates a scenario involving a remote administration system and both the usage and administration and self-service portals.

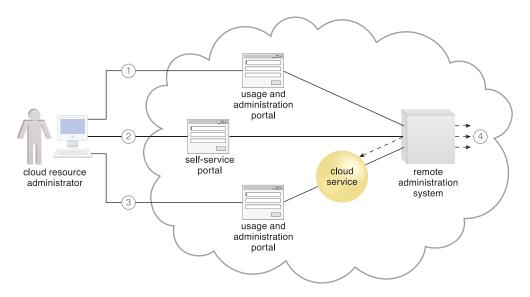


Figure 12.3

A cloud resource administrator uses the usage and administration portal to configure an already leased virtual server (not shown) to prepare it for hosting (1). The cloud resource administrator then uses the self-service portal to select and request the provisioning of a new cloud service (2). The cloud resource administrator then accesses the usage and administration portal again to configure the newly provisioned cloud service that is hosted on the virtual server (3). Throughout these steps, the remote administration system interacts with the necessary management systems to perform the requested actions (4).

Depending on:

- the type of cloud product or cloud delivery model the cloud consumer is leasing or using from the cloud provider,
- the level of access control granted by the cloud provider to the cloud consumer, and
- which underlying management systems the remote administration system interfaces with,

...the following tasks can commonly be performed by cloud consumers via a remote administration console:

- configuring and setting up cloud services
- provisioning and releasing IT resource for on-demand cloud services
- monitoring cloud service status, usage, and performance
- monitoring QoS and SLA fulfillment
- managing leasing costs and usage fees
- managing user accounts, security credentials, authorization, and access control
- tracking internal and external access to leased services
- planning and assessing IT resource provisioning
- · capacity planning

While the user interface provided by the remote administration system will tend to be proprietary to the cloud provider, there is a preference among cloud consumers to work with remote administration systems that offer standardized APIs. This allows a cloud consumer to invest in the creation of its own front-end with the foreknowledge that it can reuse this console if it decides to move to another cloud provider that supports the same standardized API. Additionally, the cloud consumer would be able to further leverage standardized APIs if it is interested in leasing and centrally administering IT resources from multiple cloud providers and/or IT resources residing in cloud and on-premises environments (Figure 12.4).

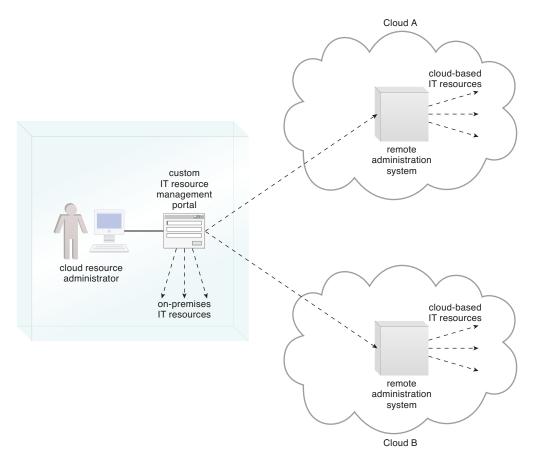


Figure 12.4

Standardized APIs published by remote administration systems from different clouds enable a cloud consumer to develop a custom portal that centralizes a single IT resource management portal for both cloud-based and on-premises IT resources.

CASE STUDY EXAMPLE

DTGOV has been offering its cloud consumers a user-friendly remote administration system for some time and recently determined that upgrades are required to accommodate the growing number of cloud consumers and the increasing diversity of requests. DTGOV is planning a development project to extend the remote administration system to fulfill the following requirements:

- Cloud consumers need to be able to self-provision virtual servers and virtual storage devices. The system specifically needs to interoperate with the cloudenabled VIM platform's proprietary API to enable self-provisioning capabilities.
- A single sign-on mechanism (described in Chapter 10) needs to be incorporated to centrally authorize and control cloud consumer access.
- An API that supports the provisioning, starting, stopping, releasing, up-down scaling, and replicating of commands for virtual servers and cloud storage devices needs to be exposed.

In support of these features, a self-service portal is developed and the feature set of DTGOV's existing usage and administration portal is extended.

12.2 Resource Management System

The resource management system mechanism helps coordinate IT resources in response to management actions performed by both cloud consumers and cloud providers (Figure 12.5). Core to this system is the virtual infrastructure manager (VIM) that coordinates the server hardware so that virtual server instances can be created from the most expedient underlying physical server. A VIM is a commercial product that can be used to manage a range of virtual IT resources across multiple physical servers. For example, a VIM can create and manage multiple instances of a hypervisor across different physical servers or allocate a virtual server on one physical server to another (or to a resource pool).

Figure 12.5

A resource management system encompassing a VIM platform and a virtual machine image repository. The VIM may have additional repositories, including one dedicated to storing operational data.



Tasks that are typically automated and implemented through the resource management system include:

- managing virtual IT resource templates that are used to create prebuilt instances, such as virtual server images
- allocating and releasing virtual IT resources into the available physical infrastructure in response to the starting, pausing, resuming, and termination of virtual IT resource instances
- coordinating IT resources in relation to the involvement of other mechanisms, such as resource replication, load balancer, and failover system
- enforcing usage and security policies throughout the lifecycle of cloud service instances
- monitoring operational conditions of IT resources

Resource management system functions can be accessed by cloud resource administrators employed by the cloud provider or cloud consumer. Those working on behalf of a cloud provider will often be able to directly access the resource management system's native console.

Resource management systems typically expose APIs that allow cloud providers to build remote administration system portals that can be customized to selectively offer resource management controls to external cloud resource administrators acting on behalf of cloud consumer organizations via usage and administration portals.

Both forms of access are depicted in Figure 12.6.

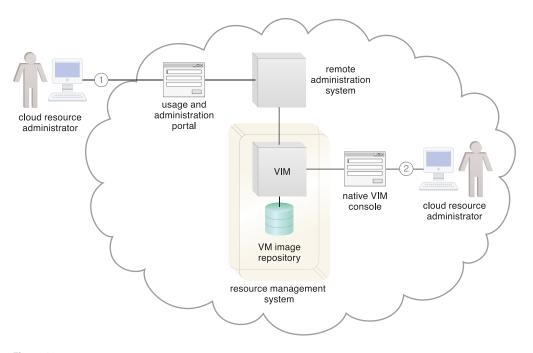


Figure 12.6

The cloud consumer's cloud resource administrator accesses a usage and administration portal externally to administer a leased IT resource (1). The cloud provider's cloud resource administrator uses the native user interface provided by the VIM to perform internal resource management tasks (2).

CASE STUDY EXAMPLE

The DTGOV resource management system is an extension of a new VIM product it purchased and provides the following primary features:

- management of virtual IT resources with a flexible allocation of pooled IT resources across different data centers
- management of cloud consumer databases
- isolation of virtual IT resources at logical perimeter networks
- management of a template virtual server image inventory available for immediate instantiation

- automated replication ("snapshotting") of virtual server images for virtual server creation
- automated up-down scaling of virtual servers according to usage thresholds to enable live VM migration among physical servers
- an API for the creation and management of virtual servers and virtual storage devices
- an API for the creation of network access control rules
- an API for the up-down scaling of virtual IT resources
- an API for the migration and replication of virtual IT resources across multiple data centers
- interoperation with a single sign-on mechanism through an LDAP interface

Custom-designed SNMP command scripts are further implemented to interoperate with the network management tools to establish isolated virtual networks across multiple data centers.

12.3 SLA Management System

The *SLA management system* mechanism represents a range of commercially available cloud management products that provide features pertaining to the administration, collection, storage, reporting, and runtime notification of SLA data (Figure 12.7).

Figure 12.7

An SLA management system encompassing an SLA manager and QoS measurements repository.



SLA management system

An SLA management system deployment will generally include a repository used to store and retrieve collected SLA data based on predefined metrics and reporting parameters. It will further rely on one or more SLA monitor mechanisms to collect the SLA data that can then be made available in near-realtime to usage and administration portals to provide ongoing feedback regarding active cloud services (Figure 12.8). The metrics monitored for individual cloud services are aligned with the SLA guarantees in the corresponding cloud provisioning contracts.

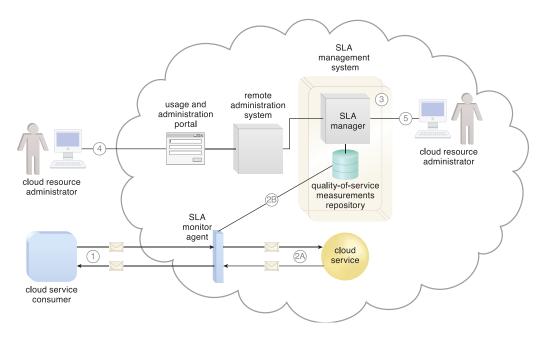


Figure 12.8

A cloud service consumer interacts with a cloud service (1). An SLA monitor intercepts the exchanged messages, evaluates the interaction, and collects relevant runtime data in relation to quality-of-service guarantees defined in the cloud service's SLA (2A). The data collected is stored in a repository (2B) that is part of the SLA management system (3). Queries can be issued and reports can be generated for an external cloud resource administrator via a usage and administration portal (4) or for an internal cloud resource administrator via the SLA management system's native user interface (5).

CASE STUDY EXAMPLE

DTGOV implements an SLA management system that interoperates with its existing VIM. This integration allows DTGOV cloud resource administrators to monitor the availability of a range of hosted IT resources via SLA monitors.

DTGOV works with the SLA management system's report design features to create the following predefined reports that are made available via custom dashboards:

- Per-Data Center Availability Dashboard Publicly accessible through DTGOV's
 corporate cloud portal, this dashboard shows the overall operational conditions
 of each group of IT resources at each data center, in realtime.
- Per-Cloud Consumer Availability Dashboard This dashboard displays realtime
 operational conditions of individual IT resources. Information about each IT
 resource can only be accessed by the cloud provider and the cloud consumer
 leasing or owning the IT resource.
- Per-Cloud Consumer SLA Report This report consolidates and summarizes SLA statistics for cloud consumer IT resources, including downtimes and other timestamped SLA events.

The SLA events generated by the SLA monitors represent the status and performance of physical and virtual IT resources that are controlled by the virtualization platform. The SLA management system interoperates with the network management tools through a custom-designed SNMP software agent that receives the SLA event notifications.

The SLA management system also interacts with the VIM through its proprietary API to associate each network SLA event with the affected virtual IT resource. The system includes a proprietary database used to store SLA events (such as virtual server and network downtimes).

The SLA management system exposes a REST API that DTGOV uses to interface with its central remote administration system. The proprietary API has a component service implementation that can be used for batch processing with the billing management system. DTGOV utilizes this to periodically provide downtime data that translates into credit applied to cloud consumer usage fees.

12.4 Billing Management System

The *billing management system* mechanism is dedicated to the collection and processing of usage data as it pertains to cloud provider accounting and cloud consumer billing. Specifically, the billing management system relies on pay-per-use monitors to gather runtime usage data that is stored in a repository that the system components then draw from for billing, reporting, and invoicing purposes (Figures 12.9 and 12.10).

Figure 12.9A billing management system comprised of a pricing and contract manager and a pay-per-use measurements repository.



The billing management system allows for the definition of different pricing policies, as well as custom pricing models on a per-cloud-consumer and/or per-IT-resource basis. Pricing models can vary from the traditional pay-per-use models, to flat-rate or pay-per-allocation models, or combinations thereof.

Billing arrangements can be based on pre-usage and post-usage payments. The latter type can include predefined limits or it can be set up (with the mutual agreement of the cloud consumer) to allow for unlimited usage (and, consequently, no limit on subsequent billing). When limits are established, they are usually in the form of usage quotas. When quotas are exceeded, the billing management system can block further usage requests by cloud consumers.

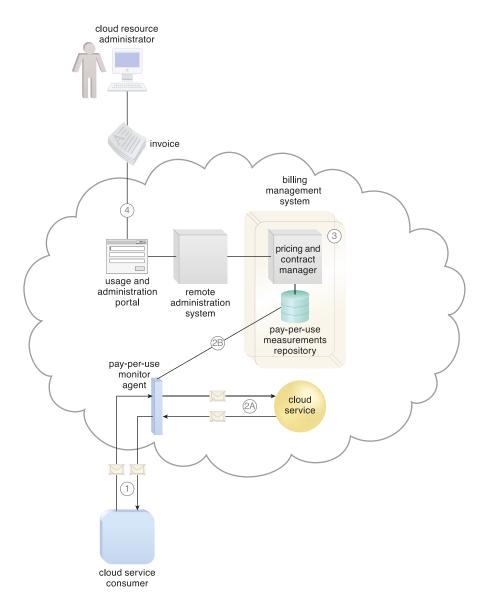


Figure 12.10

A cloud service consumer exchanges messages with a cloud service (1). A pay-per-use monitor keeps track of the usage and collects data relevant to billing (2A), which is forwarded to a repository that is part of the billing management system (2B). The system periodically calculates the consolidated cloud service usage fees and generates an invoice for the cloud consumer (3). The invoice may be provided to the cloud consumer through the usage and administration portal (4).

CASE STUDY EXAMPLE

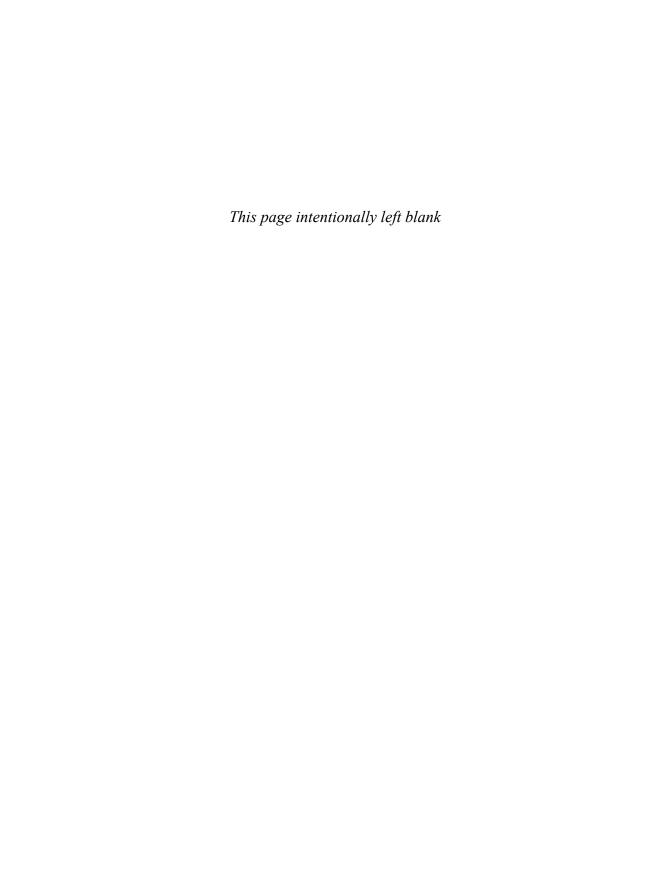
DTGOV decides to establish a billing management system that enables them to create invoices for custom-defined billable events, such as subscriptions and IT resource volume usage. The billing management system is customized with the necessary events and pricing scheme metadata.

It includes the following two corresponding proprietary databases:

- billable event repository
- pricing scheme repository

Usage events are collected from pay-per-use monitors that are implemented as extensions to the VIM platform. Thin-granularity usage events, such as virtual server starting, stopping, up-down scaling, and decommissioning, are stored in a repository managed by the VIM platform.

The pay-per-use monitors further regularly supply the billing management system with the appropriate billable events. A standard pricing model is applied to most cloud consumer contracts, although it can be customized when special terms are negotiated.



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